



GARDEN AND GRACE

media kit



Garden & Grace is a digital publication for traditional home design with an international reach founded by Charlotte-based, Crystal Moore. Garden & Grace is the trusted source to find home professionals with an appreciation for classic architecture and lasting design. Since 2021 more than 159,000 women and design-enthusiast have looked to Garden & Grace for exclusive home tours, real estate listings and best in the industry resources to elevate their homes.

159K

followers

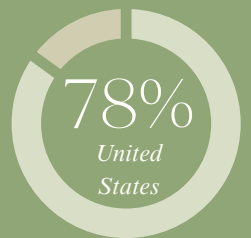
5.1M

impressions

Top Cities of Followers



Charlotte
New York
Atlanta
Houston



35-64

average age

7.7%

engagement rate



1.5M

accounts reached

10K

monthly unique site visits

2,500+

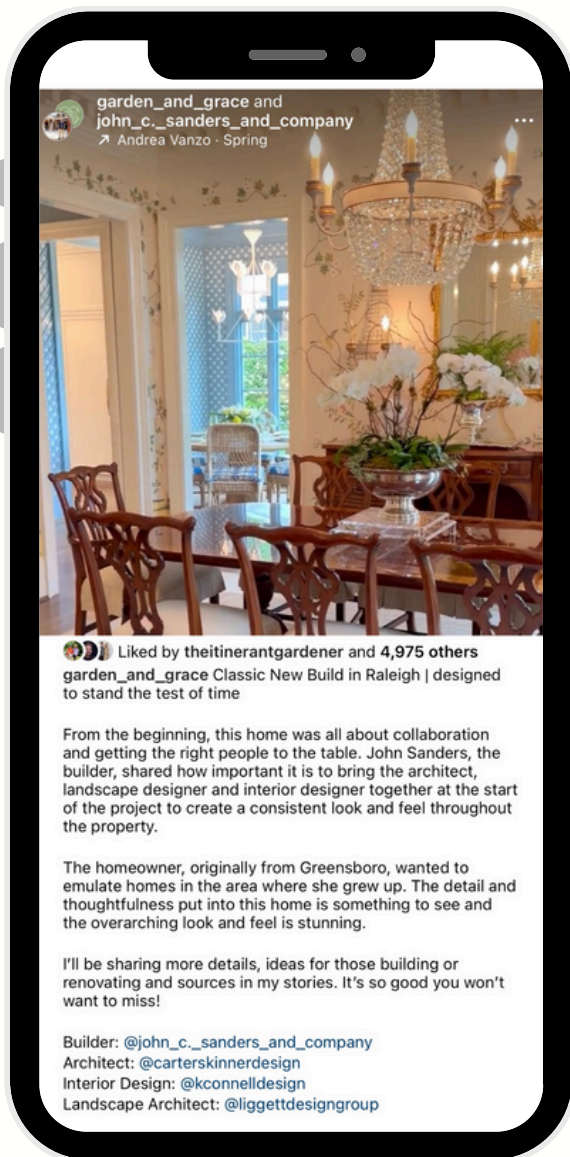
email subscribers

Note: Analytics based on last 30 days

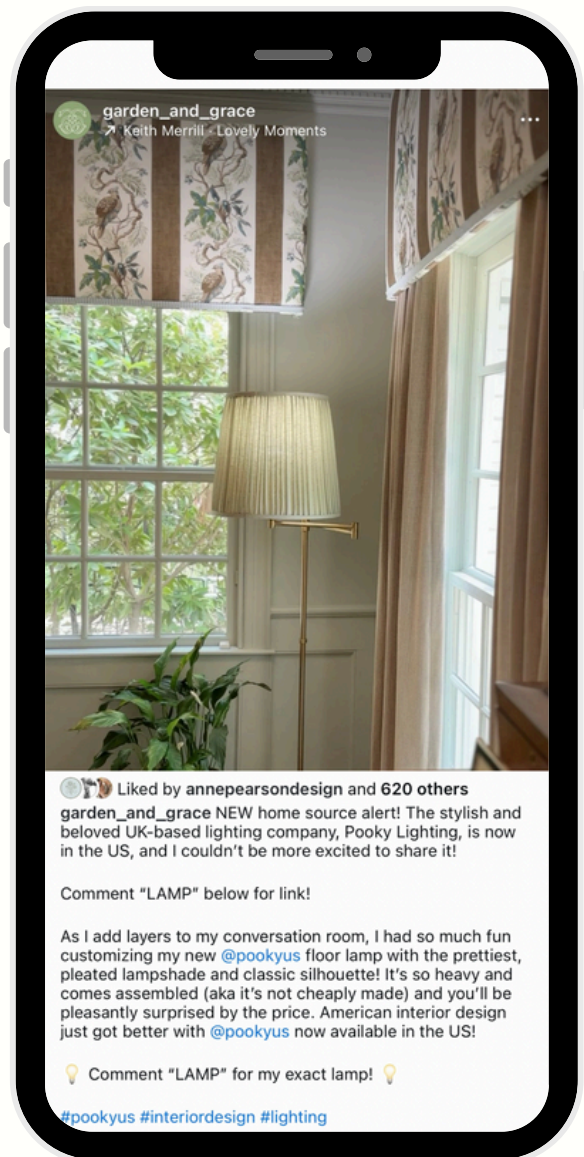


Influencer Marketing TO GROW YOUR BUSINESS

Brands I've Worked With



*John Sanders and Company
Raleigh, NC*



*Pooky Lighting US
My home in Charlotte, NC*

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